

Fitting Instructions

Zeiss Business:

- Zero visual direction, monocular Distance PD (like Zeiss progressives).
- Allow a minimum fitting height of 16mm from the center of the pupil to the deepest point of the frame.
- For optimum intermediate zone vision, allow a minimum of 14mm above the fitting cross to the upper rim.

Gradal RD:

- Align fitting crosses with the centers of the pupil while the patient is looking horizontally at a distant object (distance PD).
- To permit the full utilization of the exceptionally large reading zone, allow a minimum fitting height of 25mm.



Ordering Information

When ordering Zeiss Business, pick one of two easy ordering options:

- Send the Full Rx (Distance + Add Power) and the lab will transpose for you.
- Send the Near Power, specifying Business 10 or Business 15.

For Gradal RD, order specifying distance power and add as usual. The lab will transpose the order to the Gradal RD correction.

Zeiss Business and Gradal® RD Specialty lenses that work the way your patients do.



Zeiss gets down to business

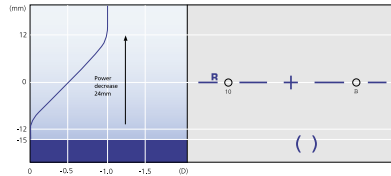
Designed specifically for the modern workplace, Zeiss Business lenses allow patients to focus on everything from 14 inches to 4 feet away. That means computer screens, keyboards and desks are all perfectly sharp—no reading glasses needed. Your patients will also find that Zeiss Business lenses are both comfortable and fashionable, with evenly structured wide zones and fitting heights as low as 16mm.

Zeiss Business lenses offer:

- Clear, comfortable vision from 14 inches up to 4 feet, depending on patient's Rx.
- Fitting heights as low as 16mm for a broader selection of frame styles.
- The largest near zone available with stabilized power.
- Wide, evenly structured zones of vision.
- Smooth transitions between intermediate and near ranges.
- Horizontal Symmetry for optimum binocular vision and identical impressions.
- Fully aspheric surface to reduce distortions and astigmatism in thinner, flatter lenses.
- Variable Inset based on power and add for maximized corresponding fields of view.

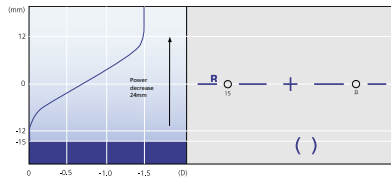
Zeiss Business 10

Fitting Height	16mm and above	
Powers	near Rx +6.50 to -5.00*, cyl. out to -4.0	
For Add Powers	up to 1.75	
Diameter	up to 75mm round	
Prism	0.25 to 3.00	
Material	traditional plastic	
Markings	temple	nasal
	10	B



Zeiss Business 15

Fitting Height	16mm and above	
Powers	near Rx +6.50 to -5.00*, cyl out to -4.0	
For Add Powers	2.00 and over	
Diameter	up to 75mm round	
Prism	0.25 to 3.00	
Material	traditional plastic	
Markings	temple	nasal
	15	B



Indoor lenses without equal

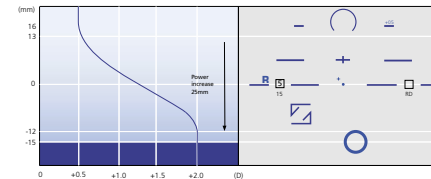
For patients who desire perfect vision beyond their desktop, Zeiss Gradal RD is the clear choice. A true progressive lens, Gradal RD (Room Distance) gives your patients the freedom to move around an office without ever switching glasses. So a patient can read from his or her computer screen—and still make eye contact with a colleague across the room. For distances up to 10 feet, Gradal RD makes all the difference.

Zeiss Gradal RD offers:

- Clear indoor distance vision up to 10 feet.
- Wide progressive channel—up to four times the intermediate area.
- Twice the reading area of that offered by traditional progressives.
- Horizontal Symmetry for optimum binocular vision and identical impressions.
- Fully aspheric surface to reduce distortions and astigmatism in thinner, flatter lenses.
- Variable Inset based on power and add for maximized corresponding fields of view.

Gradal RD

Fitting Height	25mm and above	
Powers	+6.00 to -6.00*, cyl out to -4.0	
Add	1.00 to 3.00	
Diameter	up to 75mm round	
Prism	0.25 to 3.00	
Material	traditional plastic	
Markings	temple	nasal
	20	RD



* Zeiss Business and Zeiss Gradal RD are not suitable for use while driving.